



MEDIA INFORMATION



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TABLE OF CONTENTS

About	03
Our Company	
What We Cover	
Circulation Profile	04
Readership	
Industry Sectors	05
Digital Footprint	06
Reading Environment	
Top Channels	
Website Traffic	
Wire Service	07
Supplements & Reports	08
Rate Card	09
Contact	10

ABOUT I-INVEST



Platform

i-invest is a digital platform that informs and educates decision makers and entrepreneurs on trends shaping industry and investment. i-invest delivers insight on solutions, services and investments ensuring our readers obtain accurate insight, analysis and inspiration to further develop sustainable business models and achieve sustainable returns.

We provide an essential tool to help decision makers manage change.

What We Cover

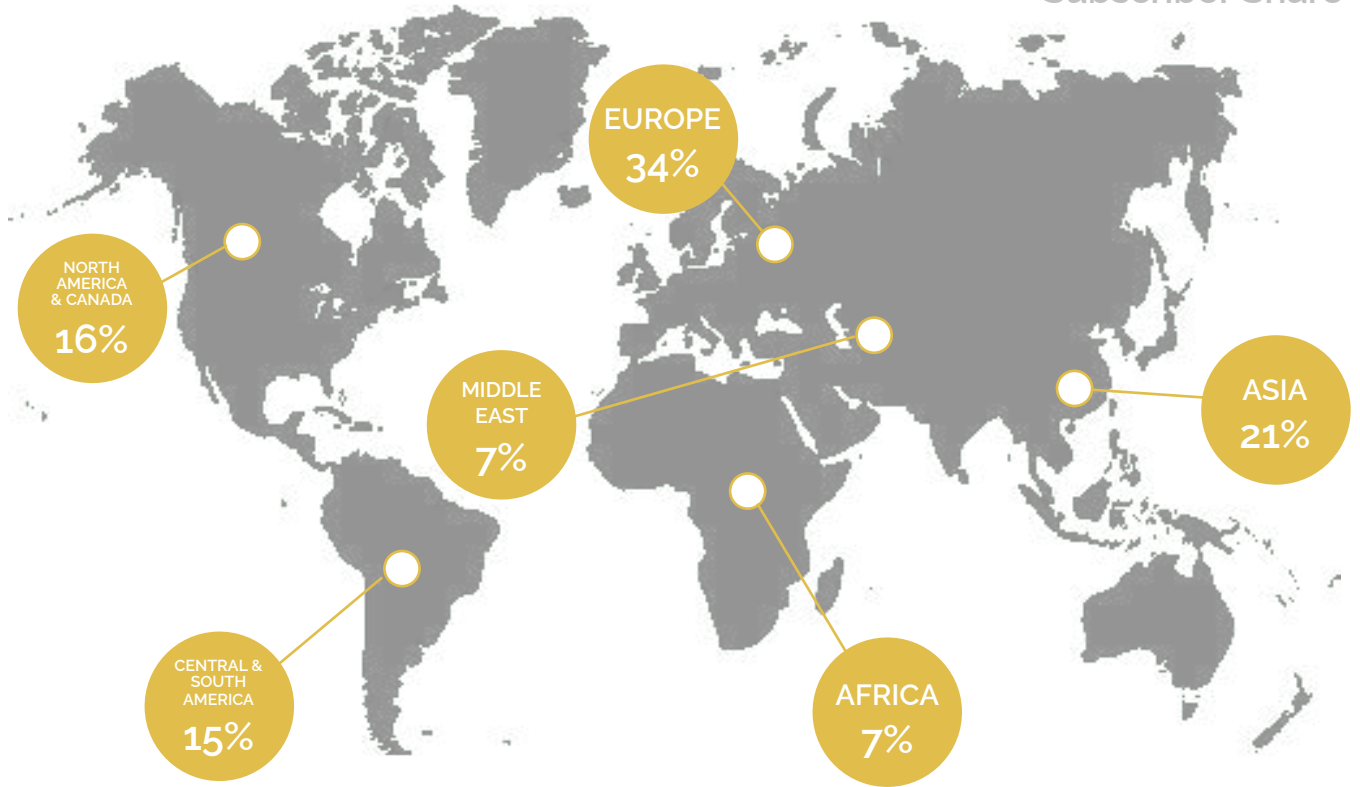
We cover a broad spectrum of business affairs globally, including:

-  Finance & Investment
-  Business & Management
-  ESG
-  Technology
-  Innovation



THE CIRCULATION PROFILE

Subscriber Share



Readership

I-Invest reaches a professional, influential, and educated audience which comprise of decision makers who have or have influence over the marketing spend within their organisations.

Below are the functions of our readers

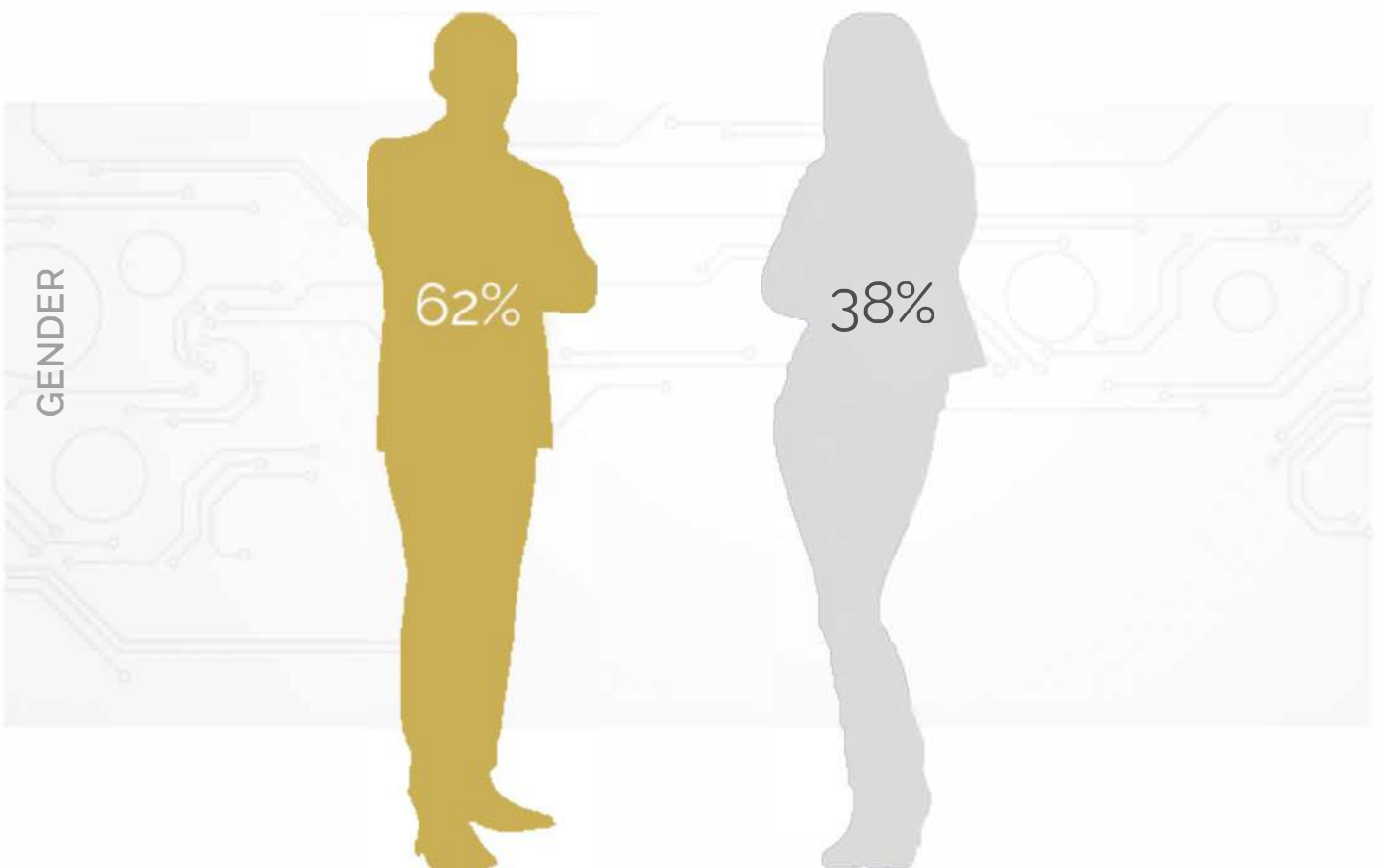
Entrepreneurs	Risk Managers	Venture Capital
Founders/ Co-founders	CISO's	Professional Investors
Chairpersons	International Asset Managers	Brokerage Firms
CEO's	Private Equity	Hedge Fund Managers
MD's	Real Estate Professionals	Traders
CFO's	Ultra-high Net Worth Individuals	Exchanges
CTO's	Advisory Consultants	Investor Relations
CIO's	Pension Funds	Government

Industry Sectors:

Sectors	
Financial Services (Banking, Private Equity etc).	Business Services
Energy, Renewable Energy, Power and Utilities	Executive Education
Technology	Real Estate
Life Sciences	Lifestyle
Telecommunications	Government and Public Sector
Industry Legal and Technical	Manufacturing, Engineering and Industrial

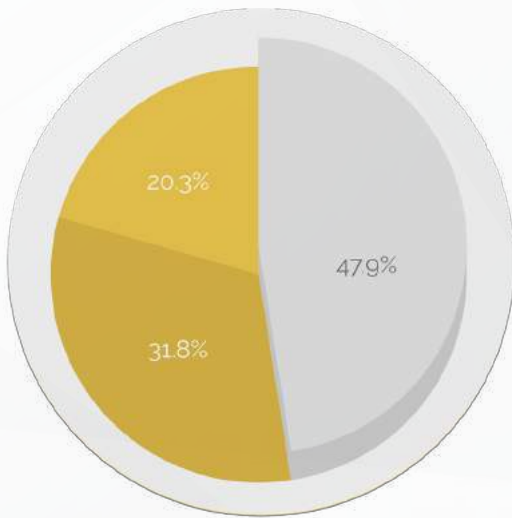
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Reader Gender Split

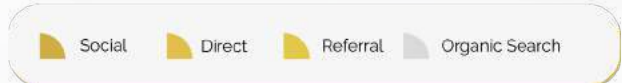
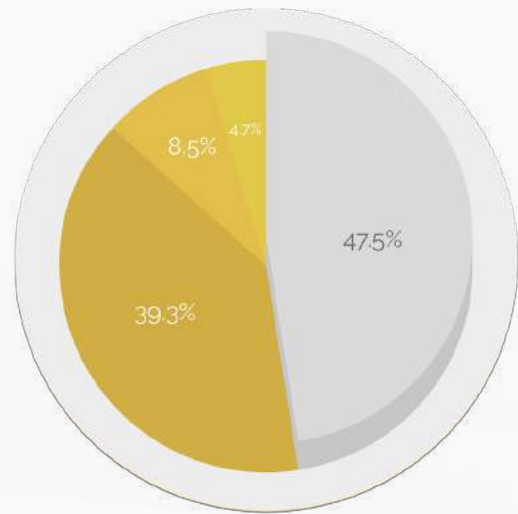


DIGITAL ONLINE

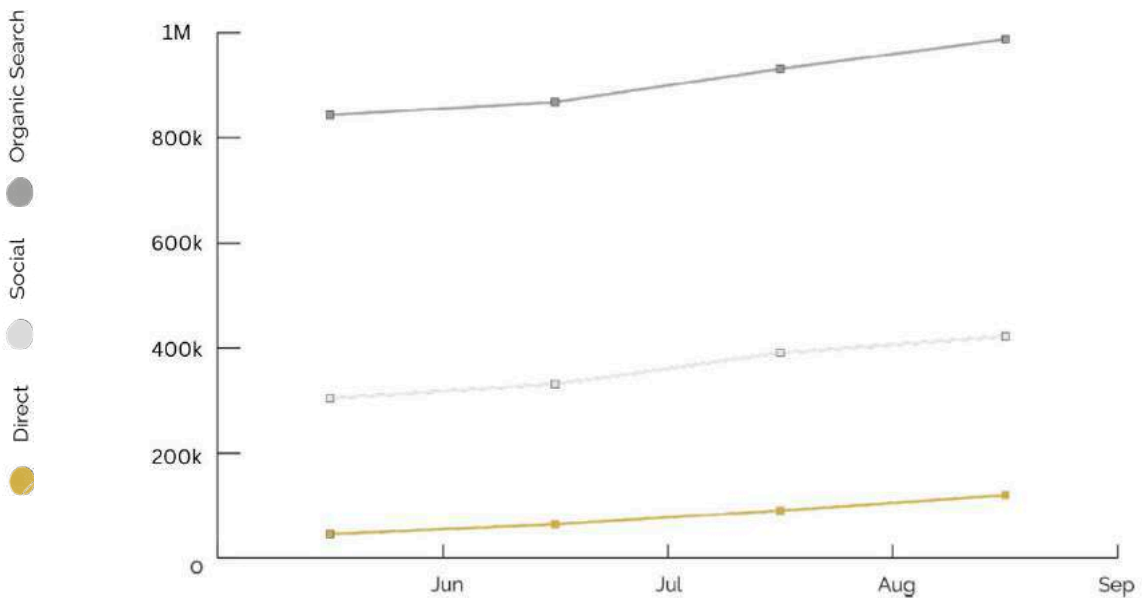
Reading Environment



Top Channels



Website Traffic



PRESS RELEASE WIRE SERVICE



Full Digital Deployment Service & Data Analytics

- ✓ **Tagging** your message according to the topic of the release so that it is received by journalists operating within your specific target market.
(e.g. Investment/Tech/ESG Healthcare/Travel/Real Estate)
- ✓ 500-word press release/corporate message/mission statement
- ✓ Embed marketing assets such as video, white paper, investor announcement etc.
- ✓ Guaranteed delivery to the News Agency reaching all newsrooms within each country.
(Includes all nationals, regionals, consumer, TV, radio and broadcast media)
- ✓ Distribution to Online Services -
Search, websites, industry influencers news aggregators and ratings including, Factiva, Lexis Nexis, FT.Com, S&P, Google News
- ✓ Distribution to Reuters and Bloomberg equity terminals.
- ✓ Six-month time frame in which to deploy the release.
- ✓ Full Data Analytics Provided within 10 days from deployment including journalist contact details.
- ✓ Deployed to industry specific Journal-Contact details provided of each journalist opening the release

SCOPE OF SERVICES



Digital Advertising

Boost your online traffic with our banner ads. Display brand, promote your event, drive lead gen and account management.



Opt-in

750,000+ database for email and newsletter



Online Content Campaigns

Reach your target audience with our article seeding, search engine optimisation and video production/ hosting services.



SUPPLEMENTS & REPORTS

Specialising in country, regional, sectorial and theme-based report, i-invest coordinates, develops and creates a wide range of content and comprehensive analysis for its highly targeted C-suite audience.

Our extensive database and distribution agreements with leading newsrooms worldwide ensure that the special reports we produce reach the most important and influential target audience at the highest possible level.

We drive capital flows informing practical decisions relating to procurement, investment and strategy.



RATE CARD

Digital

Newsletter/Opt-In	£15,950
Website Banner Advertising - 3 Months	£5,950
Homepage Takeover - 3 Months	£12,950

Full Production Video Interview

Thompson Reuters	£27,950
Westminster	£25,950
Remote	£15,950

PR Newswire

Global	£3,950
Continent - Europe, Asia, LATAM, GCC	£2,950
Single Country	£1,950

Supplements & Reports

Featured	£15,950
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