



# MEDIA INFORMATION



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# ABOUT I-INVEST

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## Platform






i-invest is a digital platform that informs and educates decision makers and entrepreneurs on trends shaping industry and investment. i-invest delivers insight on solutions, services and investments ensuring our readers obtain accurate insight, analysis and inspiration to further develop sustainable business models and achieve sustainable returns.

We provide an essential tool to help decision makers manage change.

## What We Cover

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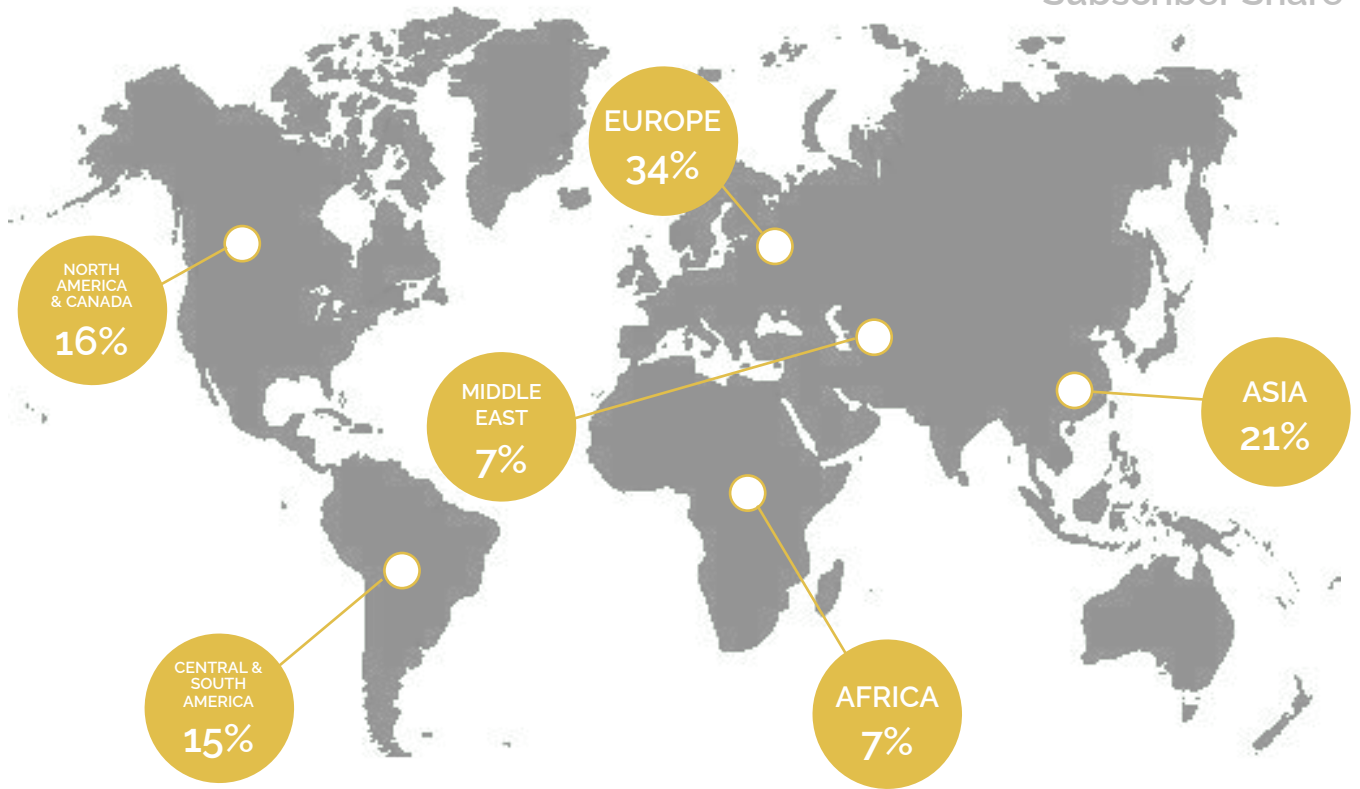
We cover a broad spectrum of business affairs globally, including:

-  Finance & Investment
-  Business
-  ESG
-  Tech
-  Innovation



# THE CIRCULATION PROFILE

Subscriber Share



## Readership

I-Invest reaches a professional, influential, and educated audience which comprise of decision makers who have or have influence over the marketing spend within their organisations.

Below are the functions of our readers

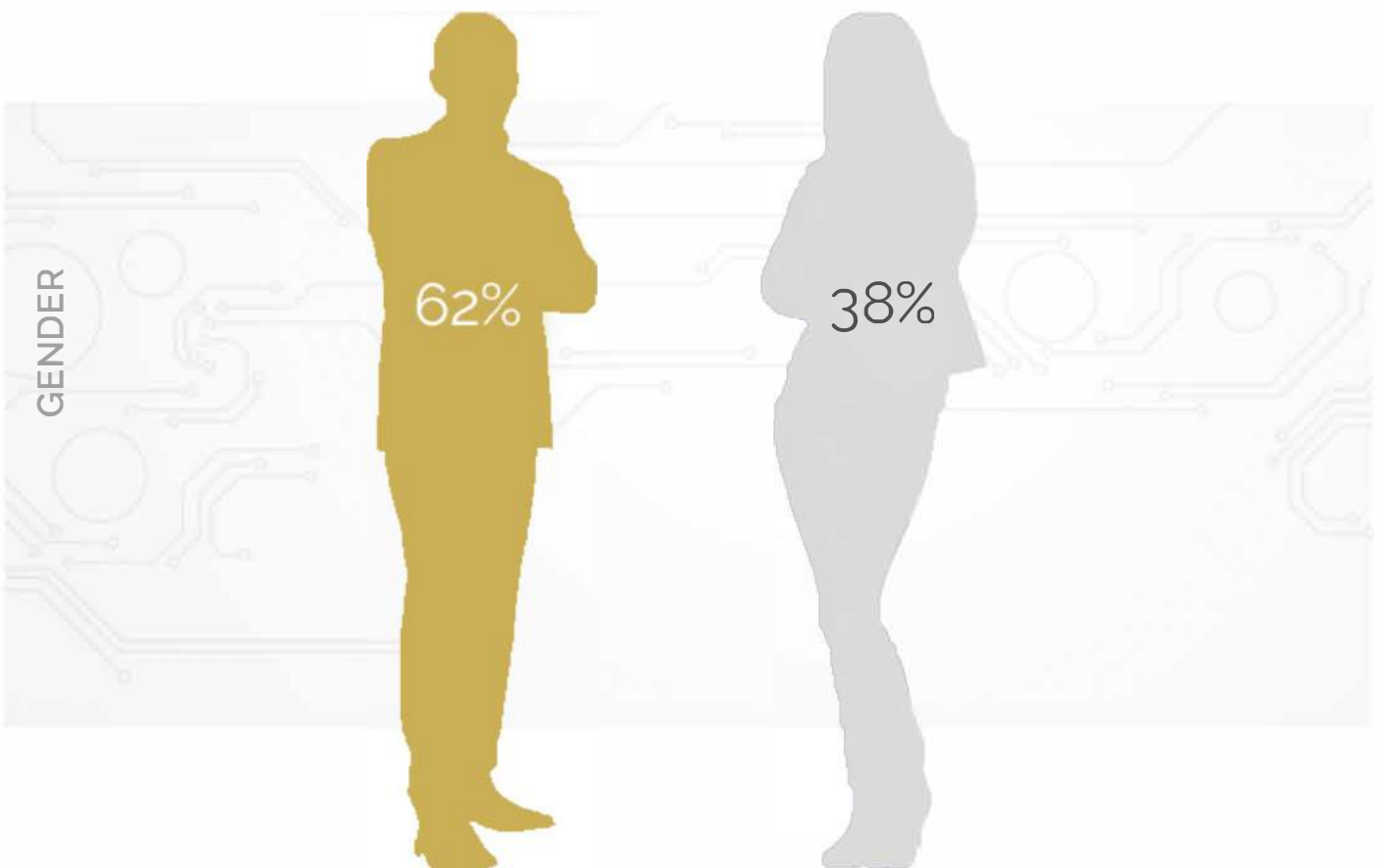
Entrepreneurs	Risk Managers	Venture Capital
Founders/ Co-founders	CISO's	Professional Investors
Chairpersons	International Asset Managers	Brokerage Firms
CEO's	Private Equity	Hedge Fund Managers
MD's	Real Estate Professionals	Traders
CFO's	Ultra-high Net Worth Individuals	Exchanges
CTO's	Advisory Consultants	Investor Relations
CIO's	Pension Funds	Government

### Industry Sectors:

Sectors	
Financial Services (Banking, Private Equity etc).	Business Services
Energy, Renewable Energy, Power and Utilities	Executive Education
Technology	Real Estate
Life Sciences	Lifestyle
Telecommunications	Government and Public Sector
Industry Legal and Technical	Manufacturing, Engineering and Industrial

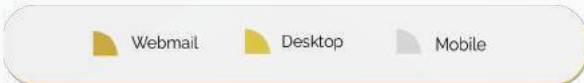
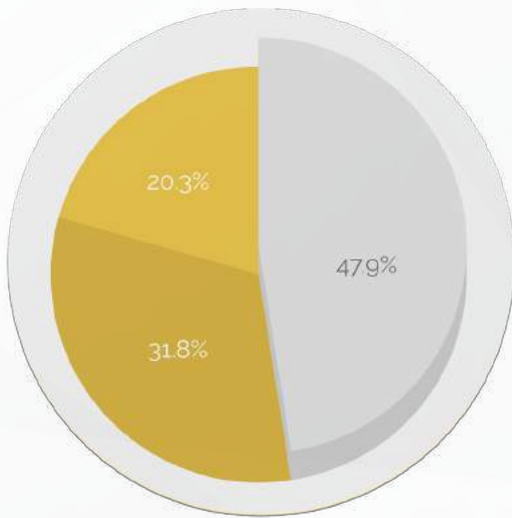
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### Reader Gender Split

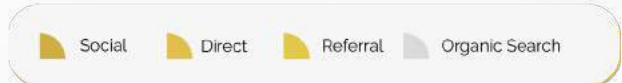
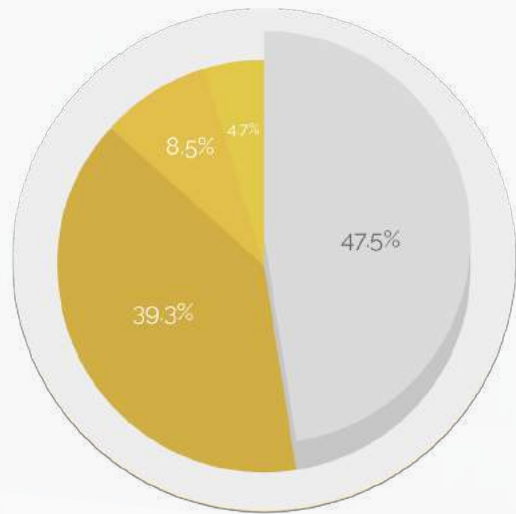


# DIGITAL ONLINE

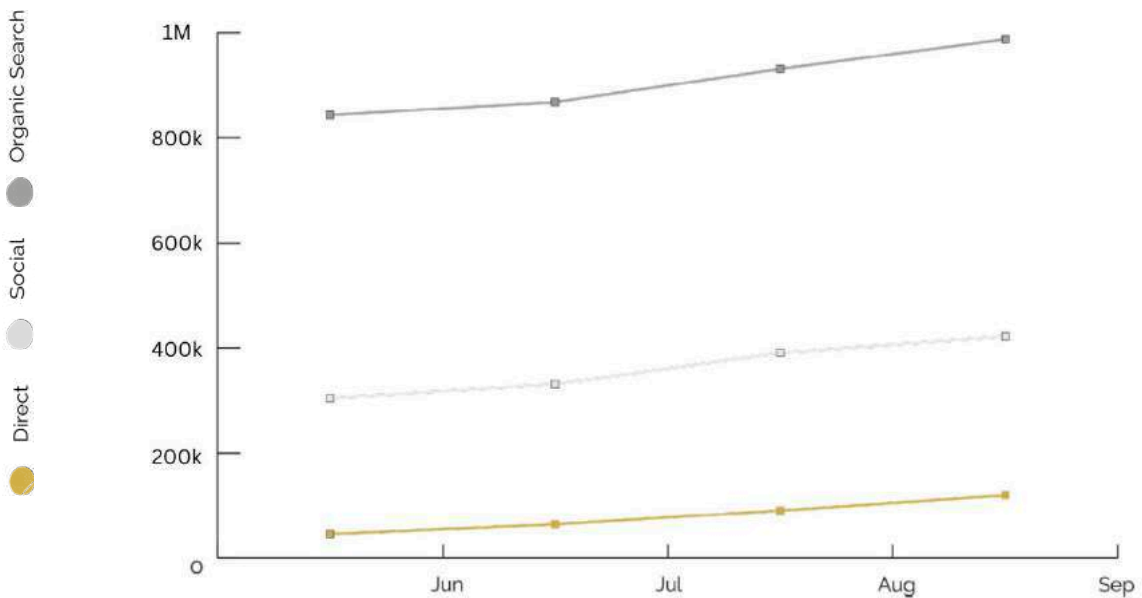
**Reading Environment**



**Top Channels**



## Website Traffic



# PRESS RELEASE WIRE SERVICE

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## Full Digital Deployment Service & Data Analytics

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- ✓ **Tagging** your message according to the topic of the release so that it is received by journalists operating within your specific target market.  
*(e.g. Investment/Tech/ESG Healthcare/Travel/Real Estate)*
- ✓ 500-word press release/corporate message/mission statement
- ✓ Embed marketing assets such as video, white paper, investor announcement etc.
- ✓ Guaranteed delivery to the News Agency reaching all newsrooms within each country.  
*(Includes all nationals, regionals, consumer, TV, radio and broadcast media)*
- ✓ Distribution to Online Services -  
*Search, websites, industry influencers news aggregators and ratings including, Factiva, Lexis Nexis, FT.Com, S&P, Google News*
- ✓ Distribution to Reuters and Bloomberg equity terminals.
- ✓ Six-month time frame in which to deploy the release.
- ✓ Full Data Analytics Provided within 10 days from deployment including journalist contact details.
- ✓ Deployed to industry specific Journal-Contact details provided of each journalist opening the release

## SCOPE OF SERVICES

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### Digital Advertising

Boost your online traffic with our banner ads. Display brand, promote your event, drive lead gen and account management.



### Opt-in

750,000+ database for email and newsletter



### Online Content Campaigns

Reach your target audience with our article seeding, search engine optimisation and video production/ hosting services.





## SUPPLEMENTS & REPORTS

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Specialising in country, regional, sectorial and theme-based report, i-invest coordinates, develops and creates a wide range of content and comprehensive analysis for its highly targeted C-suite audience.

Our extensive database and distribution agreements with leading newsrooms worldwide ensure that the special reports we produce reach the most important and influential target audience at the highest possible level.

We drive capital flows informing practical decisions relating to procurement, investment and strategy.



# RATE CARD

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## Digital

Newsletter/Opt-In	£15,950
Website Banner Advertising - 3 Months	£5,950
Homepage Takeover - 3 Months	£12,950

## Full Production Video Interview

Thompson Reuters	£27,950
Westminster	£25,950
Remote	£15,950

## PR Newswire

Global	£3,950
Continent - Europe, Asia, LATAM, GCC	£2,950
Single Country	£1,950

## Supplements & Reports

Featured	£15,950
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# MEDIA INFORMATION

## CONTACT US

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